



WETATi

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DEVELOP YESTERDAY... ACT TODAY... ENSURE TOMORROW!®

PURPOSE

To educate, empower, train, expose and develop the next generation of leaders. **WETATi** seeks to educate our future leaders with tools and resources to create one's own opportunity through a mindset shift that changes their narrative from job seeking to entrepreneurship or disruptive innovation of the next BIG thing.

VISION

WETATi aspires to empower our next generation leaders to achieve what was thought to be unattainable, regardless of their educational background, social economic or geographical location, through the execution of our mission.

WETATi targets depressed and economically disadvantaged areas, and leverages both private and public resources to help students gain practical and experiential knowledge of what they need to become financially literate, financially independent and socially responsible in their communities and the world at large.

WETATi OVERVIEW

WETATi: We're Empowered To Achieve The impossible; Women Empowered To Achieve The impossible is a non-profit community based educational and economic empowerment network organization. It is a Center for Creative Thinking, Leadership and Entrepreneurship located at, and in partnership with, Nyumburu Cultural Center, University of Maryland, College Park, MD. Our target market includes youths, next generation, millennials, and women of African American, African, and Hispanic descent; Veterans and other underrepresented groups guided by diversity of board members and staff. We do not discriminate based on religion, ethnicity, gender or sexual orientation. WETATi's goal is to provide **Entrepreneurship-STEM (E-STEM) and Cyber Security** education; **Disruptive Innovative** thinking through **Business Idea Pitch Competitions**; and business leadership skills. We equip and empower our target market toward creating their own financial freedom through practical entrepreneurial education and training. The outcome would be setting in motion the development of changing the narrative of job seeking to job creating. WETATi, Inc. is a 501(c)3 organization.

MISSION

Our mission is to educate and empower the youths, students, next generation and the millennials about the importance of creating their own opportunities through a mindset shift and changing their narrative from a job seeking to an entrepreneurship mentality through our several enrichment programs. This is accomplished through business ideas pitch competitions; trainings that encompass business development and plan writing, entrepreneurship mindset shift, financial literacy, STEM, and Cyber Security.

PARTNERS/SPONSORS

- University of Maryland College Park, Nyumburu Cultural Center
- Washington Suburban Sanitary Commission (WSSC)
- Prince George's Community College Center for Entrepreneurial Development (PGCC-CED)
- Old Line Bank
- Maryland Delegate Alonzo Washington
- Northrop Grumman
- Walmart
- Prince George's County MD Councilman Todd Turner
- Prince George's County MD Vice-Chair, Councilwoman Dannielle Glaros
- Bowie State University
- Prince George's Community College
- Olive Garden

BOARD OF DIRECTORS

- Mr. Charles (Chuck) Martin, Senior Vice President, M&T Bank
- Mr. David Seyler, Senior Vice President, Old Line Bank
- Mr. Kenneth White, Vice President Lending, Revere Bank
- Princess Gelila Selassie, Activist & Entrepreneur, Ethiopian Royal Family
- Mr. Patrick Boateng, Vice President, Capital One Bank
- Ms. Lucretia Freeman Buster, Chief of Business Development, Charles County, MD, **Chairwoman**
- Honorable Walter Lee James, Jr., Mayor, Town of Bladensburg, MD
- Ms. Anne R. Carswell, Associate Director, Nyumburu Cultural Center, UMCP
- Dr. Florence Etop, Professor of Physics, Dept. of Natural Sciences, Bowie State University
- Ms. Towanda R. Livingston, Director, Office of Supplier Diversity & Inclusion (OSDI), WSSC
- Ms. Jamela Des Vignes, CPA, Accurate CPA Services
- Ms. Janice Walker-Emeogo, Small Business Resources, Maryland Department of Commerce
- Ambassador Dr. Margaret Dureke, *WETATi President & CEO*

WETATi ENRICHMENT PROGRAMS INCLUDE:

Development, Training, Advising, Consulting and Coaching Programs

- Business basics
- Starting a business
- Growing a business
- Entrepreneurship-STEM (E-STEM)

Entrepreneurship Educational & Empowerment Programs

- Junior Entrepreneurship-STEM (E-STEM) Business Idea Pitch Competitions (includes K-12)
- Next Generation **Plus*** Entrepreneurship Business Idea Pitch Competition (**Plus*** includes millennials & others)
- Think Tank Tours of churches, schools, and other locations
- Educational E-STEM Science Fairs and other events
- Entrepreneurship and Leadership Training
- [Annual Convention, Entrepreneurship Winners Showcase Scholarship and Awards Gala \(every April\)](#)
- Student Business Leadership Experience

WETATi Outreach Programs including, E-STEM, Cyber Security, and CEO Safety Training Workshops for small and minority businesses in partnership with our strategic partners: Bowie State University, Prince George's Community College Center for Entrepreneurial Development

Entrepreneurship and Business Development Training targeted for students in depressed and economically disadvantaged areas who aspire to, or who own small and minority owned, women owned, and veteran owned businesses

Promoting Student Leadership Business Experience through events like WETATi Think Tank tours to schools, churches, organized events, workshops, conventions, seminars, online training and strategic partner events

E-entrepreneurship Mentoring and Academic Mentoring Volunteerism and Community Service

BUSINESS ADVISORS

- Luis E. Borunda, Deputy Secretary of State of Maryland
- Her Excellency Audrey Marks, Ambassador of Jamaica to the United States